



**Test & Expand Campaign Opportunity**

## New Opportunity:

iHeartMedia has extended its digital marketing capabilities to Wheaton World Wide Moving businesses to help find and engage new potential customers in your local markets through targeted email marketing.

Reach highly targeted and responsive prospects with full service and permission-based Acquisition Email Marketing.

Your ideal customers are found through Detailed Consumer Behavior and Purchasing Preferences.



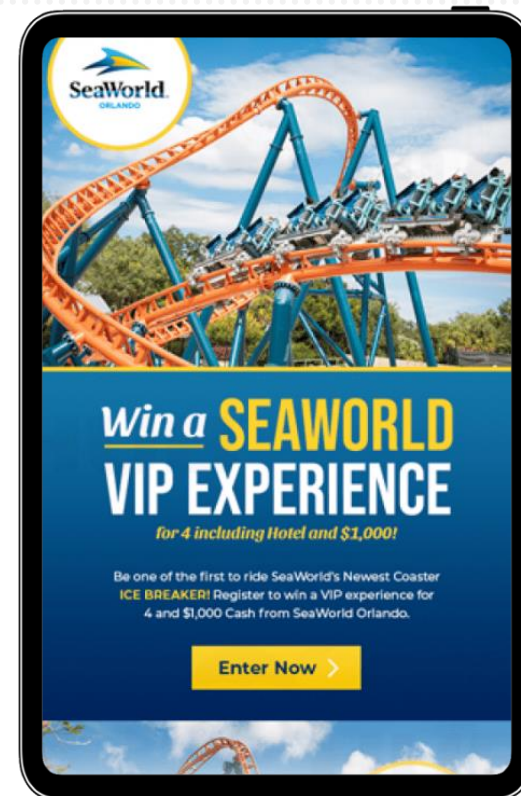
## Amplify Your iHeartMedia Sound Strategy with Targeted Email

- ▶ Drive More Revenue
- ▶ Expand Your Product Mix
- ▶ Tap into 280+ Million Email Records
- ▶ Display Retargeting
- ▶ Fully Opt In, Permission-based And 100% CAN-SPAM Compliant
- ▶ 10% Guaranteed Open Rate
- ▶ No Fees For Segmentation

### How Can I Segment My List?

**Access to hundreds of demographic & lifestyle attributes, including but not limited to:**

- ▶ State, County, City, Zip or DMA
- ▶ Age, Income, Gender & Ethnicity
- ▶ Marital Status & Pres of Children
- ▶ Political Affiliation & Donors
- ▶ Travelers & Shoppers
- ▶ Enviro Conscience / Green
- ▶ Education
- ▶ And More.



More about Email Marketing: <https://vimeo.com/333344185>

Email Marketing Creative Examples: <https://iheartdigital.solutions/solutions/design-hub/email>

# Wheaton World Wide Moving Franchise Sample Plan: (Sample Schedule).

PROGRAM ELEMENTS	FLIGHT DATES	GRPS/IMPS	CPM (Cost per 1000)	INVESTMENT
E-Mail	01/01/2025 – 03/31/2025	250,000 emails	\$40.00	\$10,000.00

- If you are interested, our iHeartMedia Rep will reach out and set up a **consultation for your business.**
- Your will work to develop custom target audience the demographic (Age, gender, HHI); geographic(Counties, zips) and targeting by job titles/industry are just some of the capabilities available.
- **Budget is customizable** by market and business size. *(Minimum monthly investment \$1,500/month & 3x Month commitment.)*
- **Attribution** provided including deployment and redeployment open rates; click-through rates, etc.